

## Chad solinc solar

Dubai, UAE - August 31, 2021 - Trina Solar Co., Ltd., a leading global PV and smart energy total solution provider, is announcing the appointment of Solinc East Africa Ltd in Kenya as an official distributor to supply Trina Solar's products and solutions in East Africa. The new appointment comes as part of Trina Solar's commitment to ...

Chad Sorenson President. Chad is one of SunPeak's co-founders and has served as President since the company's inception. With a vast background in business management and engineering, Chad provides both overall leadership for the ...

Chad Sorenson President. Chad is one of SunPeak's co-founders and has served as President since the company's inception. With a vast background in business management and engineering, Chad provides both overall leadership for the organization and also enriches the technical expertise of the team.

Solinc started life, in Naivasha, as East Africa's only PV panel producer in 2011, where we specialized in panels for the retail distribution market. However, over time Solinc's reach expanded and we now deal in large solar installations and wholesale supply of panels to the African Continent.

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After More than 40 years in residential and commercial construction Chad and Ed Fralick, father/son team, decided to move into the solar business full time. Twelve years and over 6,500 installs later, Hooked on Solar has grown to be the largest family owned solar company in Northern California.

Drawing on in-depth fieldwork in the solar energy sector in Kenya, we apply a global value chain framework to explore how and why Solinc has been able to sustain its business.

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## SOLAR Pro.

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