

A power trend typically ends when the 21-day crosses back below the 50-day. There are two rare cases that can turn a power trend off early: 1) a circuit breaker; and 2) a follow-through day failure.

The publishing industry is volatile, relying on hits, bestsellers, and trends to thrive. Kindle and ebooks became popular in the 2010s. Then, in 2014, young adult dystopian books were the thing. Audiobooks saw a surge in ...

That's where this foresight comes in. Culture Rising: 2022 Trends Report explores four major global themes, as well as 20 related trends, that we feel represent some of the most significant ...

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This is extremely helpful. I had a sense of rising action in the inter-related story arcs of my two main characters, but this helps me build the rising action more deliberately. I love the ...

The most popular books on Scribd in 2021 were The Subtle Art of Not Giving a F*ck by Mark Manson, The Seven Husbands of Evelyn Hugo by Taylor Jenkins Reid, The Last Thing He Told Me by Laura Dave ...

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