

Who congratulated Nielsen on the renewal of MRC accreditation?

MRC Executive Director and CEO George Ivie congratulated Nielsen on the renewal of accreditation of its National Television Panel Measurement and on receiving approval to integrate its first-party streaming data into the panel measurement.

What is microwave radio used for?

Microwave radio transmission is commonly used in point-to-point communication systems on the surface of the Earth, in satellite communications, and in deep space radio communications. Other parts of the microwave radio band are used for radars, radio navigation systems, sensor systems, and radio astronomy.

What are mini-program micro dramas?

These so-called mini-program micro dramas refer to micro dramas that usually are released on short video platforms and are then moved to independent mini programs for users to watch. In addition to requiring users pay for on-demand viewing, they seek various means of profit such as advertising and promotion by agencies.

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The China Netcasting Services Association (CNSA) issued an article on Wednesday stating that since 2022 China's National Radio and Television Administration (NRTA) has continued to carry out the ...

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