

KC: What exactly does Zonful Energy do? WP: We supply energy to off-grid markets although we also accommodate people that are connected to the grid. The customer pays a small deposit then they progressively pay towards access to solar products.

Zonful Energy was in the news recently for having secured investments from Persistent Energy Capital. William's team has built a product that mimics consumer behaviour instead of trying to change it after studying the East African Off-grid market diligently.

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Zonful Energy. Solar-powered Irrigation Systems for Smallholder Farmers Bundled with Pay-As-You-Grow Financing. Innovation Type: Water-Energy-Food. Product Segment: Water - Irrigation. Country of Incorporation: Zimbabwe. Country of Implementation: Zimbabwe. Employee Gender Breakdown:

Zonful Energy is the first national PAYG solar company in Zimbabwe that focuses on providing energy access to rural communities through the sell of solar home systems. The company distributes the SHS in various districts across the country, targeting low-income, rural households, 80% of which are headed by women.

Zonful Energy is a leading last-mile distribution company in Harare, Zimbabwe, providing access to energy products, smartphones, and services. Our mission is to empower communities and transform lives through clean, reliable, and affordable energy solutions.

Web: <https://www.gennergyps.co.za>